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# 101 Things I Learned In Business School



## Synopsis

101 THINGS I LEARNED<sup>®</sup> IN BUSINESS SCHOOL will cover a wide range of lessons that are basic enough for the novice business student as well as inspiring to the experienced practitioner. The unique packaging of this book will attract people of all ages who have always wondered whether business school would be a smart career choice for them. Judging by the growing number of people taking the GMATs (the entrance exam for business school) each year, clearly more people than ever are thinking about heading in this direction. Subjects include accounting, finance, marketing, management, leadership, human relations, and much more - in short, everything one would expect to encounter in business school. Illustrated in the same fun, gift book format as 101 THINGS I LEARNED<sup>®</sup> IN ARCHITECTURE SCHOOL, this will be the perfect gift for a recent college or high school grad, or even for someone already well-versed in the business world.

## Book Information

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## Customer Reviews

MICHAEL PREIS has served as an executive for several companies, consulted to numerous businesses and designed a successful consumer product. He currently teaches marketing at the University of Illinois. He holds a Ph.D in Business from The George Washington University and an MBA from Harvard. His expertise includes sales performance, industrial marketing, retail dynamics, and organizational strategy. His research has been published in numerous journals.

Well written with a good summary/review of many of the core concepts and tips for running a any

business.

very good book !!!!

A valuable collection of useful nuggets and leads to more if one is so inclined. Consume in chunks, and repeat occasionally.

it was very easy to read and understand! very useful for business student or who work in business field a

Owning a design - build custom homes and light commercial contracting business, providing land planning and development, and involved in real estate, this book certainly helps my 17 year old high school student to get a foot in the doors, and be advanced as we move along with his plans to be a part of our company, and one day being the CEO. For the same reasons, I also bought 2 others - 101 Things I Learned in Architecture School and Engineering School, and The Art of Construction, being my son loves and does well in Art. .

Took a while to get to me, some bumps along the way, but it was the book I needed for my daughter

This book didn't really hit a place that makes it an eye opener or worthy reminders. I could get most of these 101 pieces of learnt knowledge for free off the internet. It's more of a gift for people who really understand or went through business school. Some reviewers like the refreshers and up and comings. But it is like a "HA-HA" inside joke on most of the pages. I knew that I wouldn't buy this again so I bought it for my Kindle. Cheaper and it won't hog space on my book shelf. This book didn't help me to understand my classes better. If I buy / bought the 101 law school one I bet it would be different because I know nothing from law school. Not worth the hard cover price in my opinion. It's a one read and done sort of deal.

thanks for perefect book .im architect and go to markiting and prouduction carere ,ifind this good to start my new world

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